

JANUARY  
2024

FEDERAL BANK

YOUR PERFECT BANKING PARTNER



As the story of Federal Bank unfolds in 2024 like a magical book, can you guess when will this year's dates be repeated again?

Scan the QR code to know the answer.

Scan here for the answer and offers



*Rishita* AAP SE HAI,  
SIRF APP SE NAHI.

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12 <small>Birth Day of Swami Vivekananda</small>	13 <small>Second Saturday</small>
14	15	16	17	18	19	20
21	22	23 <small>Netaji's Birth Day</small>	24	25	26 <small>Republic Day</small>	27 <small>Fourth Saturday</small>
28	29	30	31			

BANK HOLIDAYS : 12 Birth Day of Swami Vivekananda • 13 Second Saturday • 23 Netaji's Birth Day • 26 Republic Day • 27 Fourth Saturday

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FEBRUARY  
2024

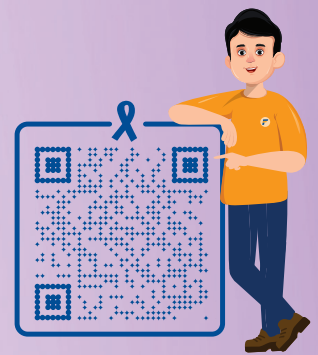
**FEDERAL BANK**  
YOUR PERFECT BANKING PARTNER



You have a wonderful gift to offer the world and that gift is being you!  
At Federal Bank, we believe you are precious.  
Hence **Sanjeevani - United Against Cancer**, is an initiative aimed at raising awareness about cancer and encouraging early detection.

**Sanjeevani**  
United Against Cancer

Scan to know more



*Rishita* **AAP SE HAI,  
SIRF APP SE NAHI.**

SUN MON TUE WED THU FRI SAT

				1	2	3
4	5	6	7	8	9	10 Second Saturday
11	12	13	14 Saraswati Puja	15	16	17
18	19	20	21	22	23	24 Fourth Saturday
25	26	27	28	29		

BANK HOLIDAYS : 10 Second Saturday • 14 Saraswati Puja • 24 Fourth Saturday

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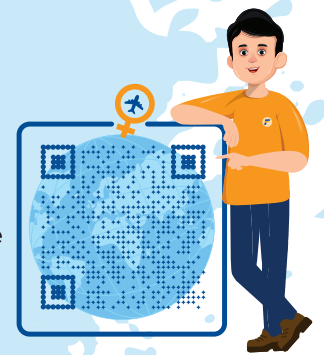
MARCH  
2024

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March unfolds, casting its light on Her!  
Can you unveil the mystery behind **NRE Eve Plus**,  
our tribute to global women achievers?



*Rishita* **AAP SE HAI,  
SIRF APP SE NAHI.**

SUN	MON	TUE	WED	THU	FRI	SAT
31					1	2
3	4	5	6	7	8	9 <small>Second Saturday</small>
10	11	12	13	14	15	16
17	18	19	20	21	22	23 <small>Fourth Saturday</small>
24	25 <small>Doljatra</small>	26	27	28	29 <small>Good Friday</small>	30

BANK HOLIDAYS : 9 Second Saturday • 23 Fourth Saturday • 25 Doljatra • 29 Good Friday

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APRIL  
2024

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This year, a global call to protect the earth has been declared through 'Planet Vs Plastics'. How are you doing your bit? Tell us about your interesting contributions here & stand a chance to win goodies.



*Rishta* **AAP SE HAI,  
SIRF APP SE NAHI.**

SUN	MON	TUE	WED	THU	FRI	SAT
	1 <small>Annual Closing Day</small>	2	3	4	5	6
7	8	9	10	11 <small>Eid-UI-Fitr*</small>	12	13 <small>Second Saturday</small>
14 <small>Birth Day of Dr. B. R. Ambedkar / Bengali New Year's Day (Nababarsha)</small>	15	16	17	18	19	20
21 <small>Mahavir Jayanti</small>	22	23	24	25	26	27 <small>Fourth Saturday</small>
28	29	30				

BANK HOLIDAYS : 1 Annual Closing Day • 11 Eid-UI-Fitr\* • 13 Second Saturday • 27 Fourth Saturday

\*Subject to change depending on the sighting of the moon

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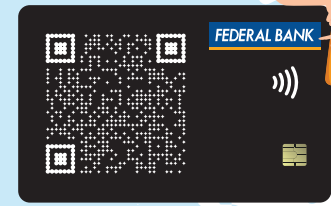
MAY  
2024

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Swipe Smart, Save Smart:  
Did you know your **Credit Card** can unlock big savings  
with rewards, discounts & interest free credit up to 48 days!



Scan here to apply

*Rishita* **AAP SE HAI,  
SIRF APP SE NAHI.**

SUN MON TUE WED THU FRI SAT

			1 May Day	2	3	4
5	6	7	8 Birthday of Rabindranath Tagore	9	10	11 Second Saturday
12	13	14	15	16	17	18
19	20	21	22	23 Buddha Purnima	24	25 Fourth Saturday
26	27	28	29	30	31	

BANK HOLIDAYS : 1 May Day • 8 Birthday of Rabindranath Tagore • 11 Second Saturday • 23 Buddha Purnima • 25 Fourth Saturday

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JUNE  
2024

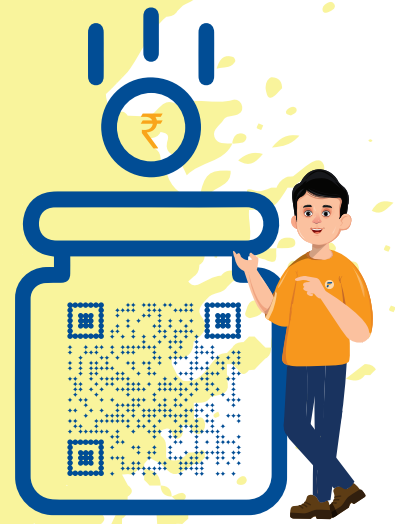
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June reminds us of awaiting classrooms.  
Why not encourage the kids to learn money management secrets?

Scan here to know more



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SIRF APP SE NAHI.

SUN	MON	TUE	WED	THU	FRI	SAT
30						1
2	3	4	5	6	7	8 Second Saturday
9	10	11	12	13	14	15
16	17 Id-Ud-Zoha* (Bakrid)	18	19	20	21	22 Fourth Saturday
23	24	25	26	27	28	29

BANK HOLIDAYS : 8 Second Saturday • 17 Id-Ud-Zoha\* (Bakrid) • 22 Fourth Saturday

\*Subject to change depending on the sighting of the moon

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**JULY**  
**2024**

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Let your savings grow faster and get ready to fulfill your travel wish list.

A Recurring Deposit / SIP through FedMobile can make you: **EILIONAMLIR**  
Unscramble the word

Scan here to answer



*Rishita*

**AAP SE HAI,  
SIRF APP SE NAHI.**

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
<b>7</b> Rathayatra	8	9	10	11	12	<b>13</b> Second Saturday
<b>14</b>	15	16	<b>17</b> Muharram*	18	19	20
<b>21</b>	22	23	24	25	26	<b>27</b> Fourth Saturday
<b>28</b>	29	30	31			

BANK HOLIDAYS : 13 Second Saturday • 17 Muharram\* • 27 Fourth Saturday

\*Subject to change depending on the sighting of the moon

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AUGUST  
2024

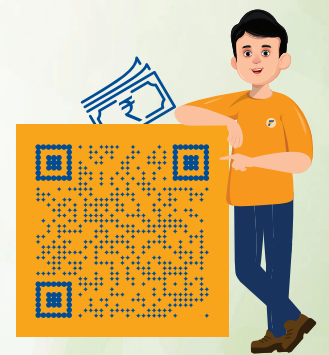
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What does **financial freedom** mean to you?  
Share your financial goals with us here.

Scan here to share



Rishita

AAP SE HAI,  
SIRF APP SE NAHI.

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Second Saturday

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Independence Day

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Fourth Saturday

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31

BANK HOLIDAYS : 10 Second Saturday • 15 Independence Day • 24 Fourth Saturday

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SEPTEMBER  
2024

OUR HOME

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September promises auspicious beginnings.  
Witness the dawn of your brighter tomorrow  
with Federal Bank Home/Car Loan.

Want to apply for a home loan?  
Scan here



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SIRF APP SE NAHI.

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14 Second Saturday
15	16	17	18	19	20	21
22	23	24	25	26	27	28 Fourth Saturday
29	30					

BANK HOLIDAYS : 14 Second Saturday • 28 Fourth Saturday

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OCTOBER  
2024

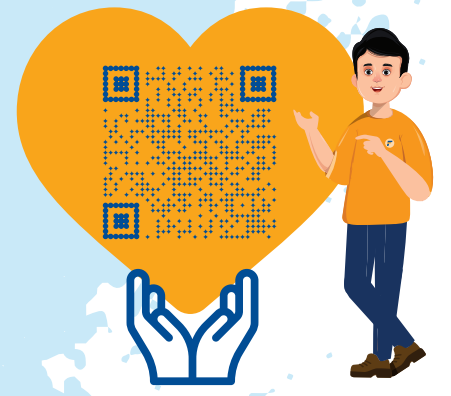
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Our commitment towards the society deepens every year!  
From scholarships to skilling to healthcare, we go beyond banking and extend a helping hand to the needy.

To read more about our contributions to the society, scan here



Rishita AAP SE HAI,  
SIRF APP SE NAHI.

SUN MON TUE WED THU FRI SAT

		1	2 Gandhi Jayanti Mahalaya	3	4	5
6	7	8	9	10 Durga Puja Maha Saptami	11 Durga Puja, Maha Astami Maha Nabami	12 Second Saturday Durga Puja, Dasami
13	14	15	16 Lakshmi Puja	17	18 Federal Bank Founder's Day	19
20	21	22	23	24	25	26 Fourth Saturday
27	28	29	30	31 Kali Puja		

BANK HOLIDAYS : 2 Gandhi Jayanti • 10 Durga Puja, Maha Saptami • 11 Durga Puja, Maha Astami and Maha Nabami • 12 Second Saturday, Durga Puja, Dasami • 16 Lakshmi Puja • 26 Fourth Saturday • 31 Kali Puja

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Shri K. P. Hormis  
Founder, The Federal Bank Ltd.

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NOVEMBER  
2024

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Every dream of yours is precious.  
Give golden wings to your dreams and aspirations  
with **Federal Bank Gold Loans** and discover  
new horizons of happiness.

Scan to know more



*Rishita* AAP SE HAI,  
SIRF APP SE NAHI.

SUN

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Bhratridwitiya

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Second Saturday

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Birth Day of Guru Nanak

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Fourth Saturday

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BANK HOLIDAYS : 9 Second Saturday • 15 Birth Day of Guru Nanak • 23 Fourth Saturday



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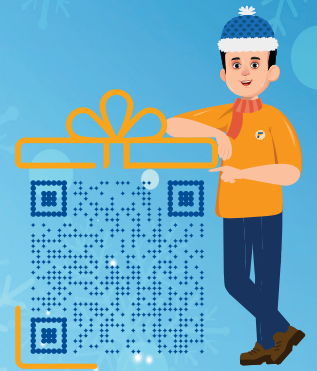
DECEMBER  
2024

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We ushered in the year with a bouquet of offers and now let's wrap it up with more offers, joy, and celebrations.



Scan to know more

*Rishita* AAP SE HAI,  
SIRF APP SE NAHI.



SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14 <small>Second Saturday</small>
15	16	17	18	19	20	21
22	23	24	25 <small>Christmas Day</small>	26	27	28 <small>Fourth Saturday</small>
29	30	31				

BANK HOLIDAYS : 14 Second Saturday • 25 Christmas Day • 28 Fourth Saturday

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